



shrinkage
worldwide AWARD
2006

SHAHNESHIN 
FOUNDATION
shahneshinfoundation.org

submit
entries by
september 15
2006

shahneshin foundation: would hereby like to invite you to participate in an open international design competition which will result in a multidisciplinary multiuse poster to explore divulge foster sensitize awaken 'shrinkage' nature, culture and experience

jury members:
c. eggenberger philosopher
l. galati designer and architect
g. rodriguez artist
s. g shahneshin architect
m. weinberg staber writer and art critic

anonymous: please do not print your name on poster

goal: seeding cultivating a desired culture for a better world in an extended sense of the word completion of the competition will built the foundation for the realization of a unique travelling exhibition project which creating a cultural focal point and will provide a thought-provoking and mind-stretching momentum among both ordinary and professional people

decisions: based upon design simplicity intellectuality clarity of transmitting the message to both professional and ordinary people

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assessment criteria: the jury will make its assessment based on the competition programme and the following criteria clear realization of shrinkage culture open to all levels of societies cultures and nations catching eyes minds enticing the viewer to unfold and discover the shrinkage culture

eligibility: this is an international competition open to anyone with design ideas inspired by shrinkage culture enter alone or in a group collaborative and multi-disciplinary teams are encouraged i.e. a designer and a scientist

cash prizes: finalist-winning entries will be chosen at the jury's discretion and announced enter october 27. 2006 works will be published in a book format entries' work will be hosted at museum of contemporary art, zurch and will travel to the major art- and science institutions

guideline: design a poster manifesto to promote and divulgate the shrinkage in our daily life and professional thoughts and actions

format: size a0
please submit your idea in paper-based poster 84,1cm x 118,9cm
a high resolution 300dpi digital image on cd clearly labelled with your name and contact information
shahneshin foundation
shrinkage worldwide AWARD 2006
p.o.box 1211
ch-8700 kuesnacht-zurich
submissions cannot be returned

requirements: submit as many entries as you'd like send a separate submittal form and entry fee sfr. 48/\$40 sfr. 30/\$25 students (for each entry) submitting september 15. 2006 submit the entry fee / amount to shahneshin foundation account 85-457980-8 post finance zuerich-switzerland

design brief: experimental ideas when we say experimental ideas we mean in an extended sense of the word beyond the beyond today that can mean a lot of things rather than tell you what we mean by experimental ideas we would like you to come up with your own definition having said that we do hope that you will be fairly loose in how you define shrinkage